**Unit 1 | Assignment - KickStart My Chart**

**Conclusions** Deshan Yu, Aug. 11,2017

1. Of all 9 categories, the top 4 categories with the most projects are theater, music, technology and films & videos. Among them theater projects account for approximately 1/3, indicating that the business in this category has the greatest enthusiasm to bid for the funding.
2. It appears that some sub-categories are easier to succeed while other sub-categories are hard to get the funding, e.g., all of the projects from documentary, rock, non-fiction, classic music, television, and hardware were granted, while none of the projects from video games, restaurants, fiction was funded.
3. Success, failure and cancellation rate does not appear to have anything to do with the funding start months.

**Limitations of the dataset**

1. The success rate is approximately 50% for the current dataset, but the original dataset has approximately 1/3 of success rate, indicating that the current dataset is not representative.

**Potential additional tables/graphs**

1. The success/failure outcome may have something to do with the goal, the lower the goal, more likely people pledge thus resulting in success. A table/graph depicting the relationship between the goal and success/failure rate may be useful to investigate this.